



## Contact and Information

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### COSTS AND COMMUNITY RESPONSIBILITIES

Community costs for the training and facilitation services will vary depending on location and availability of Extension personnel and funding. For CCGA, communities are generally expected to pay most travel costs, but not the salaries of Extension faculty and staff. If a local Extension person is not available for long term coaching, the community may choose to hire a coach or recruit a volunteer. Additionally, communities are expected to recruit participants, as well as advertise workshops and meetings and coordinate venues and refreshments as needed. The Leadership to Make a Difference Institute (LMDI) has some additional staffing and materials costs, but in general, both CCGA and LMDI costs are kept as low as possible in order to make them available to very small communities with very small budgets.

University of Idaho  
 Extension

LEADERSHIP  
 TO MAKE A  
 DIFFERENCE

IDAHO RURAL  
 PARTNERSHIP  
*Strengthening Rural Idaho*

### PARTNERS

**The University of Idaho Extension Community Development Team**, with faculty located in all regions of the state, focuses on leadership, business and economic development and community design. Co-chairs are Harriet Shaklee ([hshaklee@uidaho.edu](mailto:hshaklee@uidaho.edu)) and Kathee Tifft ([ktifft@uidaho.edu](mailto:ktifft@uidaho.edu)). For more information about Extension programs in Community and Economic Development: <http://cd.extension.uidaho.edu/>.

**The Idaho Rural Partnership (IRP)** joins diverse public and private resources in innovative collaborations to strengthen communities and improve life in rural Idaho. IRP's Idaho Community Review brings experts from across the state to small communities for three days to provide objective observations, recommendations and resources to help communities build capacity, engagement and the local economy. For more information: <http://irp.idaho.gov>.

**Leadership to Make a Difference Institute:** A collaborative partnership between University of Idaho Extension and the Spirit Center at the Monastery of St. Gertrude, LMDI is designed to assist people in developing confidence in their own leadership abilities and the courage to take action to address community issues. For more information, contact Kathee Tifft ([ktifft@uidaho.edu](mailto:ktifft@uidaho.edu)).

# COMMUNITY COACHING FOR GRASSROOTS ACTION

## LEADERSHIP IN ACTION



*I suppose leadership at one time meant muscles;  
 but today it means getting along with people.*

*Mahatma Gandhi*

*Community Coaching for Grassroots Action (CCGA) is designed to help communities build leadership capacity while developing and implementing a community vision. The program takes a "guide on the side" approach, with Extension faculty supporting community members as they identify their assets, create a vision, build agreed-upon strategies and develop the networks and good working relationships needed for progress toward prosperity for everyone.*

# University of Idaho Extension builds partnerships to *Ignite, Coach and Sustain positive change in Idaho's rural communities*

CCGA can be implemented in conjunction with the Idaho Community Review process ([www.irp.idaho.gov/Home/Community\\_Review](http://www.irp.idaho.gov/Home/Community_Review)). The review creates a comprehensive inventory of community assets, focus areas for action and menu of strategies and resources for implementing recommendations. The review *ignites* change and engages a broad spectrum of the community in the process. CCGA captures that energy and builds on its momentum through a community *coaching* process.

UI Extension faculty provide neutral facilitation and coach community leaders and action committees as they implement plans in the months following the Review.

## LAUNCHING THE PROGRAM

The CCGA process begins with an initial meeting to introduce the program and develop an outreach plan followed by a series of intensive workshops over the course of 2 - 3 months. Typical workshop sequence:

### 1. *Creating a Community Vision*

**Futures Game** - Learn to think beyond immediate gains and identify investments in community that will reap long-term benefits.

**Understanding the Local and Regional Economy** - this is essential for identifying the community's assets and thinking about how to link them for effective economic development.

**Building a Vision from Assets** - Identifying community assets involves listing the obvious rivers, views, highways and buildings - but it also involves looking at what is working well in the community and the root causes of local successes. This helps the community distill the essence of the best of the community's culture, people, enterprises and leadership and turn that into a vision and focus areas for action.

### 2. *Creating Action Teams & Steering Committee*

This workshop series focuses on how to build effective teams and manage meetings and relationships to avoid needless conflict. Once action teams are formed, the group is led through the process of selecting a steering committee and identifying its roles and responsibilities.

From this point, action teams will usually be meeting on their own but will come together regularly for a period of time in order to facilitate communication, enhance individual

and team skills and *sustain positive change*.

## COACHING & MOVING FORWARD

In addition to continued facilitation/coaching, capacity-building workshops will be provided as needed/requested by the teams. Topics may include (but are not limited to) >Effective goal setting; >Entrepreneurial communities; >Creating a vibrant downtown business district; >Using social media to support community activities.

## LEADERSHIP TO MAKE A DIFFERENCE INSTITUTE

This program is for communities wishing to focus on building local leadership capacity and so is designed to assist people in developing confidence in their own leadership abilities and the courage to take action to address community issues through:

- Strengthened skills for leading meetings, working with others, and dealing with conflict,
- Strategies for communicating, partnering and fundraising within communities, and
- Development of a personal leadership plan and strategies for implementing new ideas in current community work.